**THE INSIDE RIDE:** A huge thank you to Sole Sister Marion and her neighbor (and future SS according to Marion) for sharing information about The Indoor Ride – a Cancer Fundraiser is happening September 28<sup>th</sup>. This is a very worthy fundraiser, a lot of fun and for a lot of great reasons.

# The Inside Ride Event – Victoria, BC hosted by:



When: Friday, September 28, 2012

Venue: Juan de Fuca Recreation Centre – 1767 Island Hwy, Victoria, BC

Time: 6:30pm (participants can check in at 5:00pm)

**Charity of Choice:** The BC Childhood Cancer Parents' Association (BCCCPA)

www.theinsideride.com

#### What is it?

The inside ride is a fun, energetic cycling challenge that raises funds for support and financial assistance programs, supporting the fight against childhood cancer. Teams of 6 riders register & fundraise online. They compete to determine who has the most spirit, the best costume, top fundraiser or the highest mileage. Each cyclist rides for 5 or 10 minutes with a break between each round while the music plays. The focus is on fun, participation and making a difference for the kids.

# Join in the Fun!!

Go to the website at: <a href="http://www.theinsideride.com/national-tour/index.php">http://www.theinsideride.com/national-tour/index.php</a> Scroll down to September 28, Victoria and Click "Register"

## Start your own team

- 1. On the left side of the page, it says "New Cyclist or Volunteer" Click the "Sign Up" button underneath.
- 2. This will guide you through the registration process. Choose "Register Team" to start a team and then fill in accordingly.

# Or maybe if you cannot be there - Sponsor SOLE SISTER Marion!

- 1. On the left side of the page, it says "Pledge a Team" and brings you to a search window.
- 2. Search for "The Happy Bookers" or MacIsaac, Marion.
- 3. Click on the team name and you'll see a button for "Sponsor this team". Follow this to the secure site for pledging.

### **About Us:**

The BC Childhood Cancer Parents' Association is a registered non-profit society formed in 2002 by parents of children with cancer. We provide financial relief to families who are struggling while supporting their child through cancer treatment and beyond. Funds raised will be directed towards the BCCCPA Family Financial Aid Program across BC, as well as assisting programs and family outreach with the Victoria General Hospital Pediatric Oncology Clinic. (www.bcccpa.org)

### Who is Coast to Coast Against Cancer Foundation?

Coast to Coast Against Cancer Foundation is a national charitable foundation that raises money and awareness for families and children affected by cancer. 100% of receiptable donations are distributed to the childhood cancer charities that they support.

www.coasttocoastagainstcancer.org

